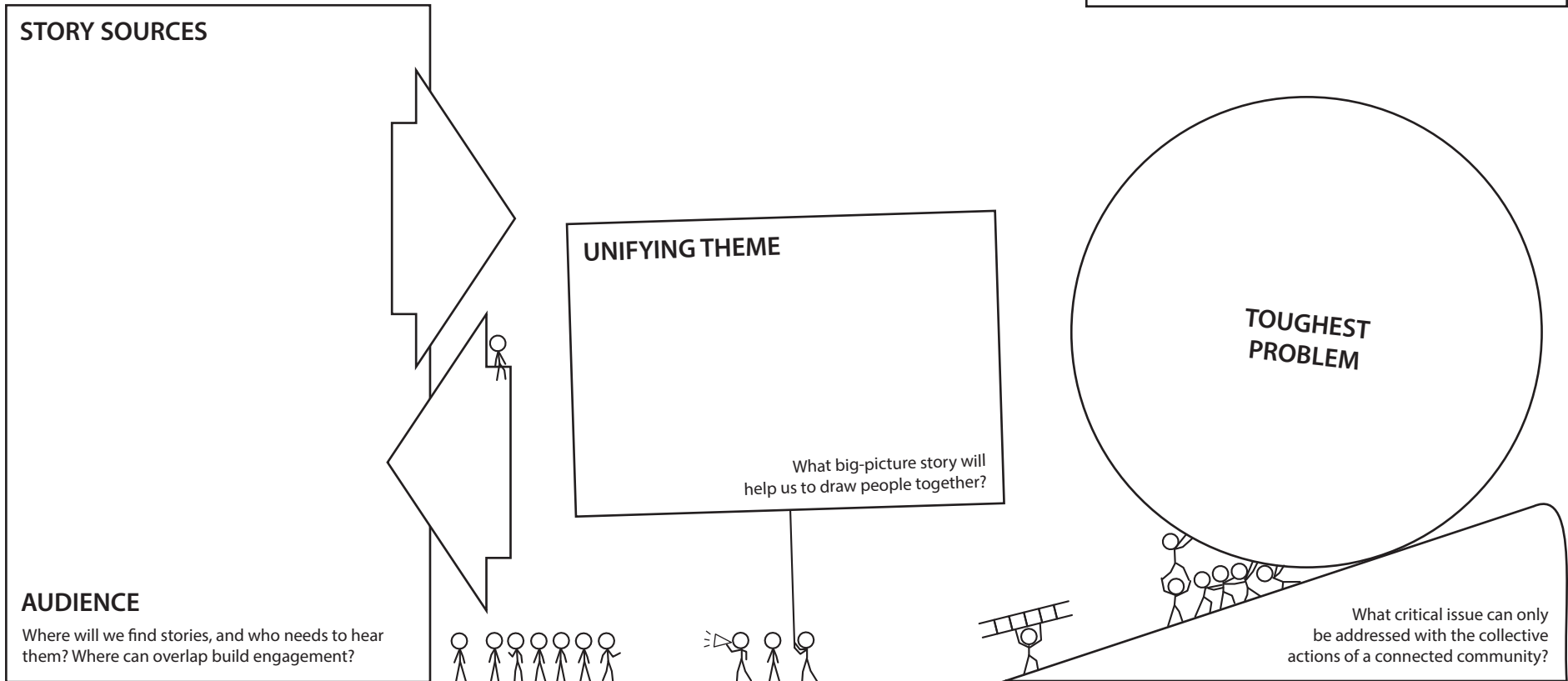


# STORYTELLING SYSTEM CANVAS

NAME
VERSION
DATE



**CYCLE STRUCTURE & CADENCE**

How do we share our story over time?  
Consider possibilities for sustainable creation, distribution, and engagement.

**CO-CREATIVE TEAM**

Who will join us in this ongoing effort?

**MEASUREMENT**

How will we know we're making a difference? Be sure to measure both storytelling engagement and overall progress on your toughest problem.